

ENVIRONMENTAL ACTION PLAN

The action plan defines what WE will do to achieve OUR environmental ambitions, as well as how WE will meet OUR environmental aims, objectives and targets. We will review our action plan quarterly.

COMMITMENT 1: Sustainable Operations: Minimise our environmental footprint by implementing sustainable practices in our daily operations and facilities.

OBJECTIVE	TARGET/S	ACTIONS	TIMELINE	PERFORMANCE
Reduce carbon emissions and overall environmental footprint.	Reduce carbon emissions by 10% over the next year.	Conduct energy review to identify areas for improvement and implement energy saving measures. Monitoring of night time energy use.	Apr-24	C02 emissions /m2
Enhance resource efficiency and waste management practices in the building	Reduce energy consumption, water consumption and waste to landfill by 10% over the next year.	<ul style="list-style-type: none"> • Ensure our commitments to environmental operations are visually present in the building for all building users and that recycling bins are available, promotion of water saving practices and switching of electric if not used. • Use environmentally friendly cleaning products • Review procurement policy and way to improve sustainability in purchasing processes • Reduce paper usage through digitalisation & encourage recycling • Look at ways to reduce environmental impact of catering 	May-24	
Become a carbon neutral organisation	Set a target for 2030 and a roadmap	Develop a road map, including setting interim targets and emission reduction strategies	Oct-24	Document outlining strategy

COMMITMENT 2: Events & Activity Sustainability and Audience/Community Engagement

Environmental Policy | Reviewed: April 2024

OBJECTIVE	TARGET/S	ACTIONS	TIMELINE	PERFORMANCE
Raise awareness and promote sustainable behaviours when attending events/activities	Reduce carbon emissions from audience travel through promoting sustainable travel options by x%	<ul style="list-style-type: none"> Promote sustainability at events. Offer incentives for the audience who demonstrate sustainable behaviours (e.g. discount for public transport) 	May-24	Audience travel behaviour Percentage of event materials sourced sustainably
Enhance resource efficiency and waste management practices at external events	Implement sustainable procurement practices to ensure 90% of event materials are eco-friendly by end of the year.	<ul style="list-style-type: none"> Review procurement practices to using eco-friendly materials where ever possible and where not possible to keep a record. Reduce paper usage through digitalisation & encourage recycling Look at ways to reduce environmental impact of catering at events Implement waste sorting and recycling stations during events Commit to zero single use plastic. 	May-24	Energy consumption Water usage Total waste generated and percentage diverted from landfills
Educate and raise awareness among your audience about environmental stewardship and climate action.	Increase audience knowledge on key environmental issues by X% as measured through pre-and post-event surveys	<ul style="list-style-type: none"> Include programming, content and creative work on environmental themes Invite experts and thought leaders to speak at events and contribute to knowledge-sharing sessions Collect feedback from attendees regarding their perception of sustainability efforts and suggestions for improvement. 	Quarterly	
Foster strong collaborative relationships with other organisations to address environmental challenges together	Establish partnerships with at least one organisation, business or school each year	<ul style="list-style-type: none"> Partner with environmental organisations and participate in advocacy campaigns or initiatives related to climate action and sustainability. Develop joint awareness or educational programs tailored to address specific local environmental challenges 	Quarterly	No. of collaborative partnerships formed Participation rates in joint events & projects Feedback on sustainable practices

COMMITMENT 3: Education and Advocacy:

OBJECTIVE	TARGET/S	ACTIONS	TIMELINE	PERFORMANCE
Advocate for sustainable practices and policies within your industry and community.	Engage in creative networks in Cornwall that lead to the adoption of at least 1 sustainable policy within your industry or community.	Participate in sustainability conversations in Cornwall's creative networking forums.	Dec-24	No of sustainable policies implemented for sector
Foster internal learning and engagement to deepen knowledge and drive climate action within your organisation.	Implement climate action initiatives internally that result in a 10% reduction in the organisation's carbon footprint by end of year. All Leads to have completed training and invested and own their objectives on the action plan.	<ul style="list-style-type: none"> • Ensure all Leads have carbon literacy training. • All Leads to set actions and take responsibility. • Develop induction training on sustainability practices for all staff • Establish the environmental action plan to be highlighted at a monthly team meeting. • Implement internal policies and practices that promote energy efficiency, waste reduction, sustainable procurement, and responsible resource management. 	June-24	Carbon emissions reduction Records of staff training and monitoring of targets